



Uptown Arts Presents Banners on the Boulevard



ARTIST INFORMATION FORM

The Uptown Arts organization, a committee of the North Sacramento Chamber of Commerce, would like to invite you to participate as an artist in its **BANNERS ON THE BOULEVARD** program! Artists are being invited to hand-paint street banners that will hang on the light standards along Del Paso Blvd. during the summer of 2006. These banners will then be sold at auction during a special reception event in late September, with the proceeds being split between Uptown Arts and the individual artists. Banners will additionally be juried by a panel of local artists for additional recognition. In addition, there will be a **PEOPLE'S CHOICE** award given to the banner that receives the most popular votes during the summer second Saturday art walks.

As a participating artist, you will receive:

- Artist recognition via your signature on the original art, which will be painted on ONE side of banner and a banner sponsor name and program announcement will appear on the opposite side.
- Artist invitation to banner auction event.
- Artist name and contact info to appear in walking tour brochure (minimum of 1000 to be printed).
- Artist recognition in E-mail newsletter from North Sacramento Chamber of Commerce.
- Artist recognition on Art Banner web page at: NorthSacramentoChamber.org.

ARTIST DEADLINE

Uptown Arts must receive completed banners with this form by June 24th, 2006.

Please return completed banners to one of the following two locations:

•**Doiron Gallery**, 1819 Del Paso Blvd., Thu--Sat, 11AM-5PM

•**Austin's Uptown Studio**, 1516 Del Paso Blvd., Tue--Sat, 10AM-6PM... BY APPOINTMENT ONLY! Call 925-2310 for your appointment.





Banners on the Boulevard

ARTIST INFORMATION



Artist's Name (as you wish it listed in materials): _____

Banner Title: _____

Phone: _____ Cell: _____ Fax: _____

E-Mail: _____ Website: www. _____

Address: _____

City/State/Zip _____

Contact info you wish to have printed in public marketing materials (select ONE):

E-Mail Phone Website

Artist Biography: (one paragraph synopsis for use in artist's guide):

Describe banner's concept and any details that might enhance the viewer's appreciation of the content:

Deposit returned: _____ (initial)

\$25 Stipend paid: _____ (initial)

Banner ID: _____

